

DRAW THE LINE AGAINST WILDFIRE.



FRONTLINE®
WILDFIRE DEFENSE

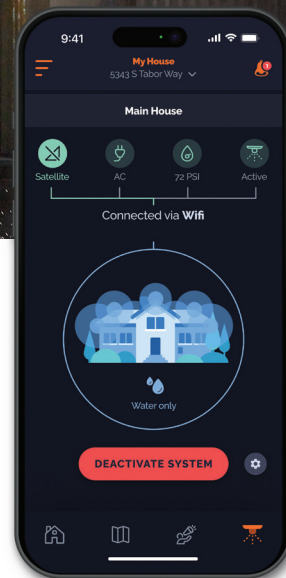
Live Where You Love

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Simulated smoke shown for illustrative purposes.

Peace of Mind Made Possible With Frontline.

Get the Only Wildfire Defense System Proven* 96% Effective in the 2025 LA Fires.**

Fear comes from uncertainty, but with Frontline, you stay in control. The Frontline Wildfire Defense System is a whole-home exterior soaking system that activates when wildfire is in the area, blanketing your home with water and biodegradable foam to help prevent ignition. During the 2025 LA Fires, 59 out of 61 homes with Frontline survived.**



🔥 Automatic Activation & Full Control

- Complete remote control via the Frontline app
- 24/7 wildfire tracking with real-time alerts
- Activates automatically when fire is within 7 miles***

🔥 Layered Ember Defense

- Targeted coverage zones with roof rotors, eave and optional ground mounted sprays
- Firefighting foam: biodegradable, non-toxic, fire service approved†
- Designed for high-winds

🔥 Always Ready & Always Connected

- Wi-Fi, cellular, and satellite come standard
- Battery powered with solar backup
- Optional pool or cistern backup with automatic rollover

🔥 Discreet Installation

- Designed to blend into your home's aesthetic
- Installed on roof ridges and under covered areas to maximize protection while minimizing distractions
- The system is concealed within the architecture of your home and can even be painted to blend in

Embers Are The #1 Threat to Homes.

Up to 90% of homes lost in wildfires don't burn from flames. They ignite from embers. Carried on the wind, these tiny sparks can travel for miles. They land silently on roofs, slip into vents, and settle under decks, ready to spark the next blaze. The Frontline Wildfire Defense System is built to stop embers before they take hold, protecting not just structures, but the lives and memories inside.

*Past Results Are Not a Predictor of Future Performance.

**Based on 2025 Los Angeles wildfire outcomes: 59 of 61 Frontline-protected homes remained intact, though some experienced minor damage. Not all homes were within the official burn perimeter but were in areas at risk from ember exposure or active wildfire conditions. Results may vary.

***Requires opting in on the Frontline App and having an active subscription.

† See U.S. Fire Administration / FEMA: https://www.fs.usda.gov/rm/fire/wfcs/qualified_products_foams.php

A photograph of a modern building with a large, overhanging roof. The building has a dark, vertical-slat facade. In the foreground, there is a long, dark table with a glass top, and several chairs are visible. The scene is set in a courtyard with a paved area and some greenery. The lighting is warm, suggesting late afternoon or early morning. The text is overlaid on the image, centered horizontally and slightly above the middle vertically.

"We want our customers to feel confident, without worrying that a single ember can turn into a disaster, and by soaking the home before sparks arrive, we can avoid the fire."

- Harry Statter, Frontline CEO

Frequently Asked Questions

Protecting Your Home from Wildfire Starts Long Before the Flames Arrive.

The Frontline Wildfire Defense System is designed to give you peace of mind when it matters most. This FAQ covers how the system works, what makes it effective, and how it's built to perform under real wildfire conditions. From water use to power backup and safety, here's what you need to know.



How does the system protect my home?

The number one cause of wildfire home loss is ember ignition: tiny, wind-driven sparks that travel miles before flames arrive. Frontline activates early to thoroughly wet your home's most vulnerable areas, creating a barrier that dramatically reduces the risk of ember ignition.



Does it take water from firefighters?

No. Frontline uses far less water than a firehose and runs well before firefighters arrive.



What if water pressure drops?

Frontline cycles through zones like an irrigation system and is built to perform in low-pressure conditions. A backup water source (like a pool) can be added with an external pump.



Will it work during a power outage?

Yes. The system includes battery backup, solar charging, and multi-path connectivity (WiFi, cellular, satellite) to stay online even when the grid goes down.



Can wind affect its performance?

Every system is custom-designed with overlapping sprinkler coverage and spray patterns that help hydrate the areas embers are most likely to reach.



Is the foam safe?

Our Class A firefighting foam is non-toxic, biodegradable, and PFAS-free. It enhances water absorption and efficiency, and can be rinsed off after use.



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Tested by Fire. Proven to Work.

How the Frontline Wildfire Defense System® proactively protects your home in 5 simple steps:



STEP 01

STAY INFORMED

The Frontline App helps you stay prepared with **home mitigation checklists, evacuation planning, and emergency contact groups**—so you're ready before wildfire strikes.



STEP 03

ALERT

Frontline keeps watch and **informs you when it's time** to activate your system. You can also opt in to automatic activation through the Frontline App.



STEP 02

24/7 MONITORING

Our software provides 24/7 wildfire tracking and **notifies you of new fire activity** close to home.



STEP 04

SATURATE

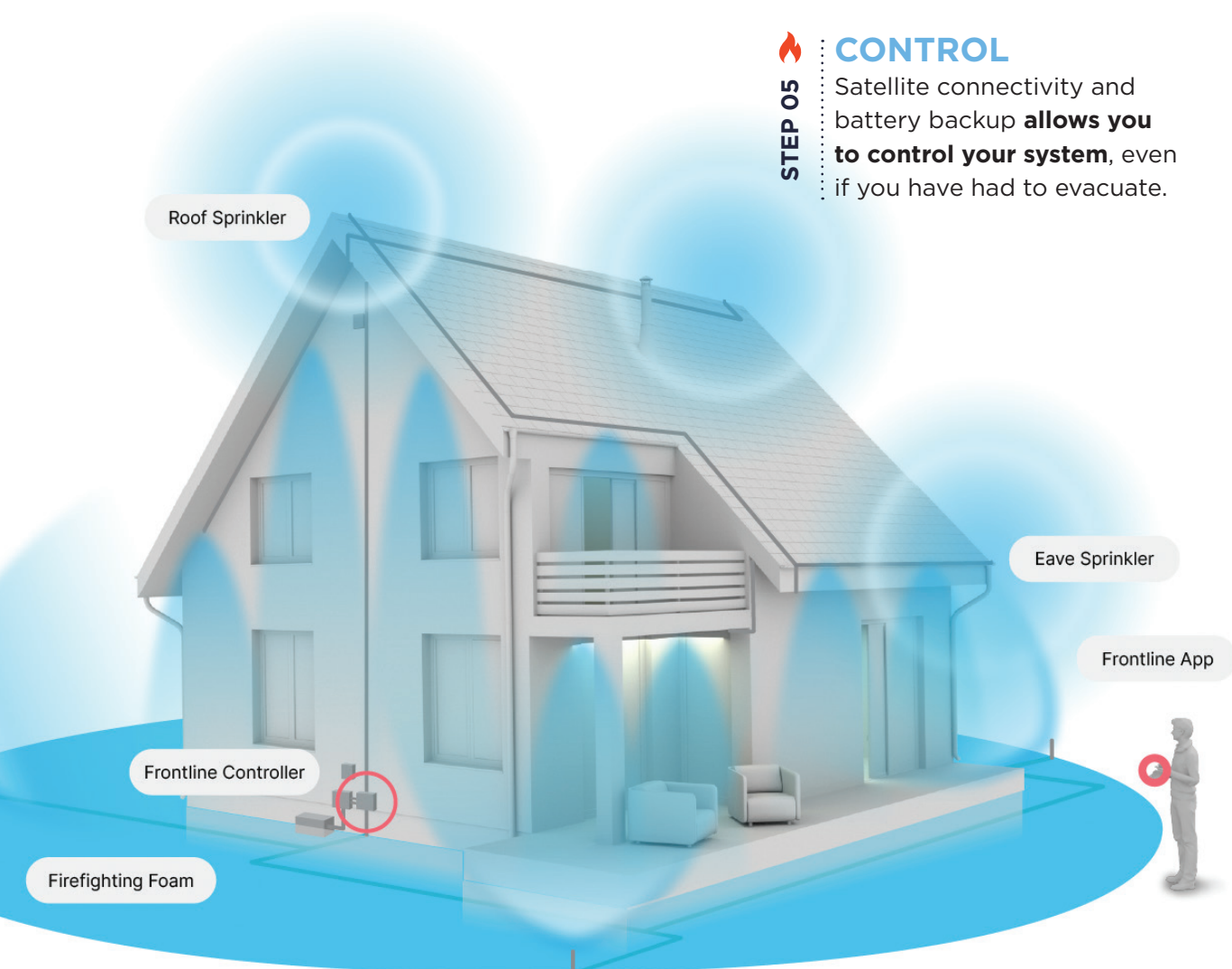
Once your system is activated it will **automatically begin saturating your property** with water and biodegradable firefighting foam, creating an environment making it difficult for embers to ignite.



STEP 05

CONTROL

Satellite connectivity and battery backup **allows you to control your system**, even if you have had to evacuate.





"Aesthetically, the Frontline system strives to remain discreet, and we were pleased to see their attention to ensuring it blended well into the environment."

- Corinne, Vance Brown Builders



Peace of Mind Warranty

Our 5-Year System Warranty.

Every Frontline system comes with a 5-year limited warranty covering all parts and labor for defects in materials or workmanship. If any part fails due to a manufacturing defect, we'll repair or replace it at no cost. Frontline's system combines advanced hardware and smart tech, supported by specialty technicians and ongoing care. Our warranty applies to the original owner and excludes normal wear and tear, unauthorized changes, misuse, neglect, or damage caused by extreme events.*

Annual System Checkup

To keep your Frontline system ready to protect your home when it counts, most homeowners choose an optional annual checkup with one of our expert technicians. This thorough visit ensures your system is working so you are ready if wildfire strikes.

During the visit, the technician checks your system's software and firmware to ensure reliable connectivity, checks battery backup and power supply, and assesses and refills foam if needed. Then, they run a full system test, checking each zone of sprinklers, water flow, backup systems, and verifying remote activation and app functionality.

While optional, regular maintenance helps maintain peak performance and supports your warranty. Pricing varies by location and will be reviewed with you during the system contracting process.

Annual Controller Subscription

With an active subscription, your system stays connected and updated. You'll receive real-time wildfire alerts, remote access, automatic wildfire tracking, early activation, and ongoing firmware updates. The subscription also includes access to the Frontline app, with preparedness checklists, emergency group coordination, and critical push notifications.

Subscriptions renew each year on May 1 and are prorated for your first year based on your activation date. Pricing and terms may vary by region and setup.



Scan for more info or visit:
FrontlineWildfire.com
888.510.1175



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*Exclusions apply see FrontlineWildfire.com/warranty for more information.

Wildfires are inherently unpredictable and dangerous. Use of the Frontline Wildfire Defense System is not a guarantee against loss of life or property from a wildfire.



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