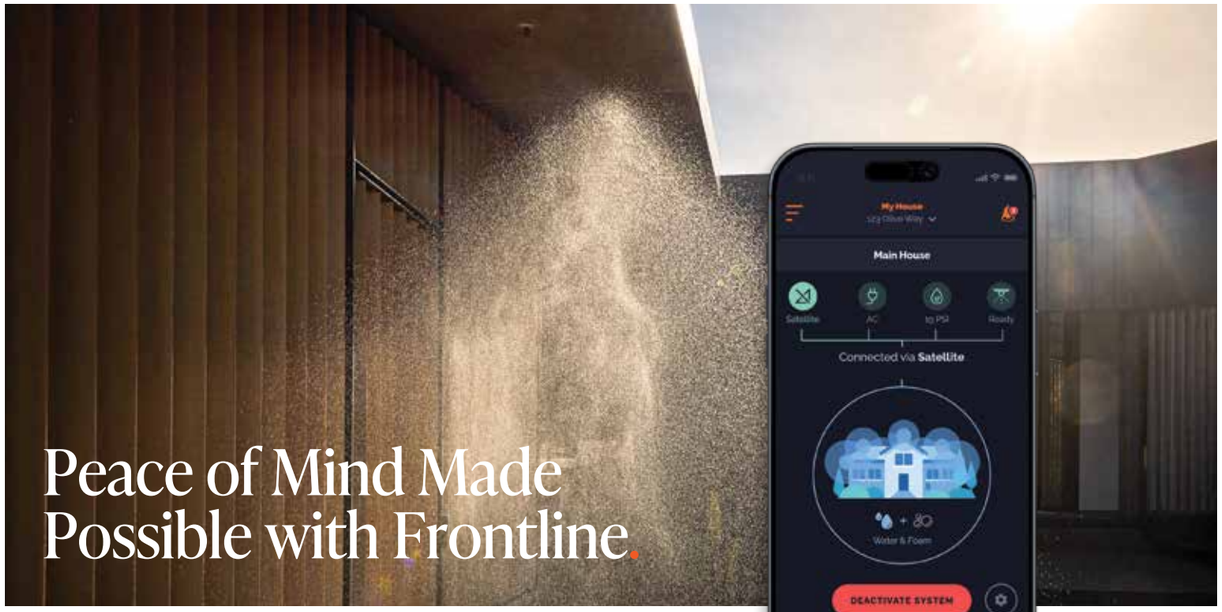

TIME SENSITIVE
now
Home Defense Activated
Main house and ADU are running with water and foam for Woodside Fire, 1.2 mi west.
When you have to leave, Frontline stays.
FRONTLINE®
WILDFIRE DEFENSE
Simulated smoke shown for illustrative purposes.



Peace of Mind Made Possible with Frontline.

Not a sprinkler. An intelligent defense that goes to work long before the wildfire reaches your door.

Frontline Wildfire Defense is an always-on, high-tech system with one goal: to protect your home from embers before they ignite. How does it do it? By harnessing the latest technology, including satellites and 24/7 monitoring, to constantly watch for wildfire activity. And when it sees the threat, it alerts you and hydrates your property with water and biodegradable foam. This creates a protective layer that makes it much harder for embers to take hold.

What's more, this is an automated, fully connected defense that puts you in complete control. And even if you've evacuated the home, or you're on a well-earned vacation, the technology keeps on working. In short, Frontline isn't about reacting to flames. It's how you protect what matters most before the fire ever reaches your home and everything you left behind.





Built for Your Home. Designed to Blend In.

It's not just a house, it's your home. That's why every home's defense system is custom-engineered to your property, your layout, and even the way wildfire actually moves around your house. Building new? We design protection to your plans. Already living in the home you love? We retrofit it seamlessly. Either way, no two installs are alike, because no two homes are. And once it's in, it stays out of the way. Components run along roof ridges and tuck under covered areas, making them barely noticeable within your home's architecture. They can even be painted to match.

"Aesthetically, the Frontline system strives to remain discreet, and we were pleased to see their attention to ensuring it blended well into the environment."

- Corinne, Vance Brown Builders

Embers are the #1 Threat.

Fact: Up to 90% of homes lost in wildfires don't actually burn from the flames.

Properties are actually ignited by embers. These tiny pieces of burning debris get carried by wind and can travel many miles. Then they land silently and unnoticed on patio furniture, landscaping, and even hot tub covers, igniting the items you'd never think to worry about. Before you know it, that ember has sparked a blaze. And the tough reality is, firefighters just can't be everywhere, especially when a major wildfire hits. They're there to save lives, not houses. And it's why Frontline's "prevention over suppression" approach is so vital. Frontline Wildfire Defense is built to stop embers before they take hold, protecting not just homes, but also valuable water resources for communities.

Protecting your home starts with knowing what's around it. Take a look below at the detached combustibles that put your property at risk.



Patio Furniture

Synthetic frames and cushions catch fire fast and burn hot, sending flames straight toward exterior walls and windows.



Landscaping

Dead leaves, wood mulch, and overgrown shrubs close to the house give embers somewhere to land.



EVs & Batteries

A single vehicle fire can burn way hotter than a brush fire, and a damaged EV battery can reignite hours later.

Water-Smart Technology.

Water's a precious resource, and hydrating your home sounds like it will use a ton of it. It doesn't. Protecting a home before the arrival of a fire requires substantially less water than putting a fire out once it arrives. Our zone-based defense delivers water exactly where it's needed with pinpoint accuracy, and has been engineered to work with minimal water pressure. Coupled with a Class A firefighting foam (non-toxic, biodegradable, and PFAS-free), every drop of water works harder. The foam helps water cling to surfaces and resist evaporation in extreme heat, so your home stays protected longer.



Wildfire's Close. Here's What Happens Next.

From first alert to full soak, Frontline's got you covered.

You're ready. The Frontline App has already helped you prepare for the worst with home mitigation checklists, evacuation planning, and emergency contact groups. Meanwhile, Frontline's software is monitoring wildfires around the clock, and the second it senses a threat to your property, you'll get the signal to activate. If you've opted into automatic activation, it will spring into action on its own. Then comes the soak... your property is hydrated with water and biodegradable foam, making it much harder for embers to ignite.



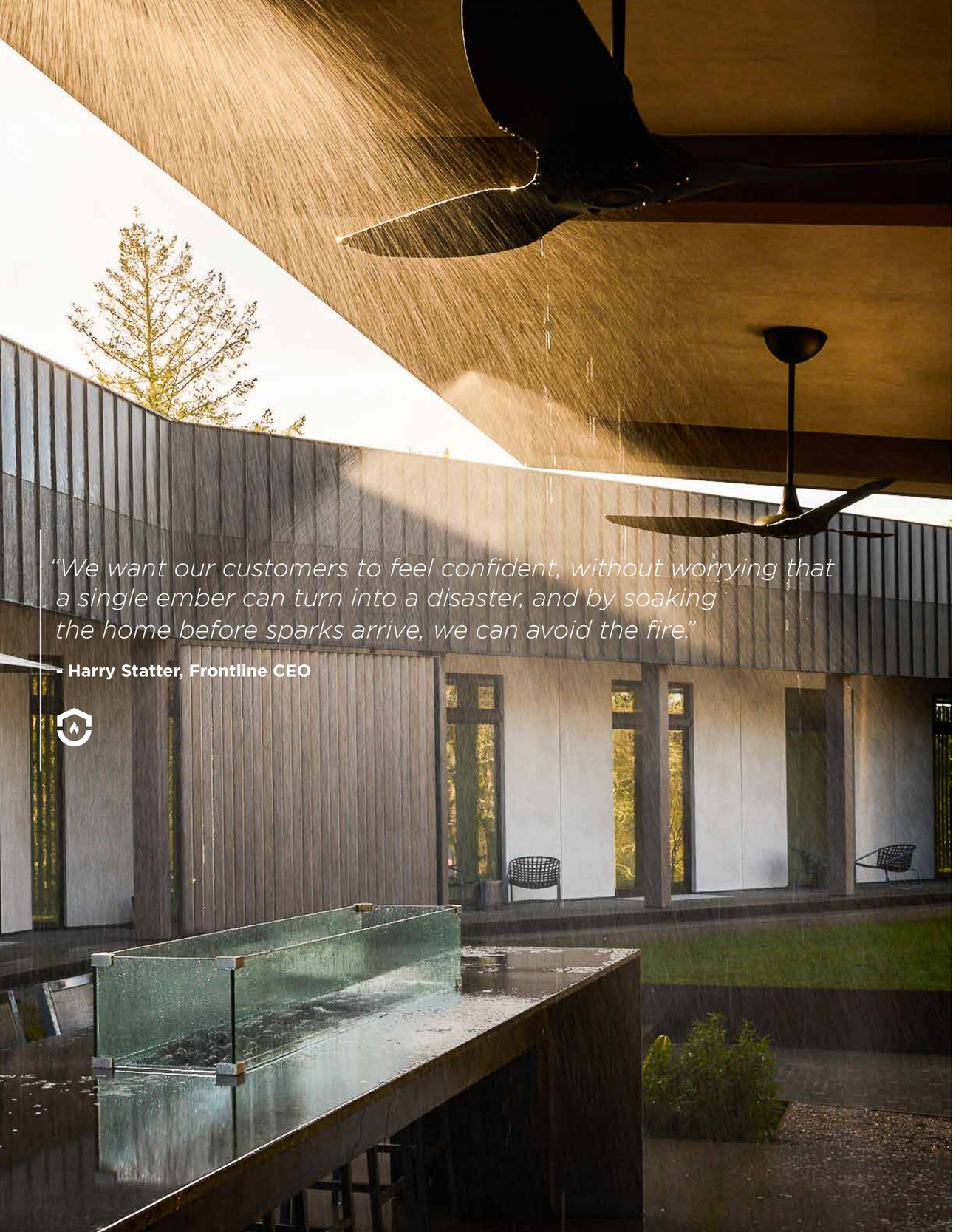
Always Watching. Always Ready.

Real-time fire monitoring, automatic activation, and built-in backups keep your home protected 24/7, whether you're home or miles away.

Don't think of it as just a sprinkler. It's a series of cutting-edge technology working together to protect your home. Software keeping watch. Satellite connectivity keeping you in the loop. Backups ready for the moment the grid isn't. If the fire's within seven miles, you'll know, more than 100x sooner than typical sensors that only see a few hundred feet. It activates automatically to prepare for the threat, or you can start the defenses right away with one tap in the app. Once running, it measures your water pressure and works zone by zone to make every drop count, and if pressure drops, it can switch to your pool, a tank, or a well. Every spray carries biodegradable Class A foam (the type firefighters use), which is 5x more effective than water alone. Plus, roof rotors and eave sprayers overlap, so high winds can't blow a gap in your defense. And you can manage it all from the comfort of your favorite smart home app (Apple HomeKit or Google Home).



- AUTO ACTIVATION
- 24/7 APP MONITORING
- ALWAYS CONNECTED
- 100% BIODEGRADABLE
- SMART WATER BACKUP
- SMART HOME INTEGRATION





The Real-World Test of Our Defense in Action.

January 2025 wildfires tore through Los Angeles and became some of the most destructive in California's history. Winds of 80 to 100 mph carried embers for miles, moving faster than even well-prepared neighborhoods could handle.

For Frontline homeowners, it was the litmus test. As the fires closed in, systems activated lightning-fast, soaking properties and holding the line.

When it was over, Frontline had protected 59 of the 61 homes it defended. That's 96% effective.* And behind those statistics are families who evacuated, expecting to find their homes burned to the ground. But they were still standing. They were beyond relieved. That's why we do this. To protect your home and your memories, and let you live where you love.

*Past Results Are Not a Predictor of Future Performance. Based on 2025 Los Angeles wildfire outcomes: 59 of 61 Frontline-protected homes remained intact, though some experienced minor damage. Not all homes were within the official burn perimeter but were in areas at risk from ember exposure or active wildfire conditions. Results may vary.



Everyone's Stronger with Frontline.

Wildfire Spreads House to House. So Can the Defenses Against It.

Embers don't stop at property lines. Every home that can protect itself is a home that won't fuel the wildfire and put neighboring homes at risk. The more homes on a street that are protected, the better protection everyone's homes are. It starts with your own home. Then it goes to your whole community.



We Stand Behind Our Defense.

A promise set in stone, with service to match.

Every Frontline system comes with a 5-year limited warranty. There's also the option for annual checkups to keep everything running just right, and an annual controller subscription to ensure the software's up-to-date. When we say we've got your back, we mean it.

FRONTLINE®
WILDFIRE DEFENSE

You can build out your custom home wildfire defense right now.
Visit FrontlineWildfire.com or call 888.510.1175.

From TIME. © 2025 TIME USA LLC. All rights reserved. Used under license.
No system can guarantee protection against wildfire. Performance depends on fire conditions, water supply, power, connectivity, and property factors. Frontline does not replace evacuation orders, defensible space, or emergency services. Some features are optional. Results may vary. See website for warranty and subscription terms. © 2026 Fire Friends, LLC. All rights reserved.